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FOR IMMEDIATE RELEASE

**COLUMBIA MEDICAL REDEFINES PRESSURE RELIEF WITH
POLYAIR® CUSHION**

New proprietary formulation makes PolyAir the most resilient cushion on the market

SANTA FE SPRINGS, CA – May 5, 2009 – Columbia Medical revolutionizes the seating cushion industry with the first air cell cushion constructed of a proprietary formulation that is 17 times more tear resistant than the current competition. Not only is the cushion more resilient but the material composition also creates a more supple feel, thus making it more comfortable and adaptable for the user.

The hexagonal-shaped cells and offset pattern provide much greater stability than conventional air cushions, ensuring maximum patient contact with the seating area. The dual chamber design is ideal for correcting pelvic imbalances and other patient asymmetries. And as an added benefit, each Columbia Medical PolyAir cushion comes equipped with its own air pump and built-in, easy-to-read pressure gauge to help the user maintain optimal inflation.

“Columbia Medical is excited to provide a real effective solution for pressure relief,” says Gary Werschmidt, President and CEO of Columbia Medical. “When inflated, the air cells ‘lock’ together to provide the user with non-shifting support. Both therapists and users love the pump and gauge we’ve included with each cushion - it takes away the guess-work for them.”

For more than 30 years, Columbia Medical has provided quality assistive products for individuals with special needs. It is our goal to be the first-choice provider of innovative daily living aids. We continuously strive to provide our dealers with unsurpassed service and support, reliable on-time delivery, and a sincere understanding of their clients’ unique requirements. Our mission is simply to provide “solutions for daily activities” which improves the lives of those with special needs and their caregivers.

Columbia Medical is located at 13577 Larwin Circle, Santa Fe Springs, CA 90670. For more information, please visit the website at www.columbiamedical.com.

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